

BENEFITS AND CHALLENGES OF DATA TRACKING IN SMART CITY AND BEST PRACTICES

Aminu A. A.^{1*}, Isah M. A.², Abdulrahman S.³, Faruk A. J.⁴, Bashir A.⁵, & Abdulsalam A.⁶

^{1,3} Dept. of Management Information Technology, Abubakar Tafawa Balewa University, Bauchi, Nigeria,

² Department of Computer Science, Khadijah University Majia, Taura, Jigawa State, Nigeria,

^{1,3,4,5,6} Dept. of Information and Communication Technology, Fed. Polytechnic Kaltungo, Gombe, Nig.

aaahmed.pg@atbu.edu.ng^{1*}, iamuhammad@kum.edu.ng², abdulrahmansambo5@gmail.com³,
farukaj4511@gmail.com⁴, elnafaty@gmail.com⁵, abdulsalam3850@gmail.com⁶

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ABSTRACT

Data tracking is crucial for the development of smart cities, as it can improve urban services, resource allocation, and quality of life. However, as technology is integrated into smart city architecture, ethical data tracking procedures become increasingly important. This study reviews data tracking in smart cities, highlighting its benefits, challenges, and ethical issues. Advantages include evidence-based decision-making, improved service delivery, and increased public safety. To build responsible data monitoring practices, it emphasizes transparent communication channels, explicit data governance, privacy regulations, and cross-sector collaboration. Challenges include data security, privacy protection, and handling potential biases in data analysis. The chapter also discusses the need for cutting-edge methods for data anonymization and privacy protection. The chapter concludes by highlighting the need for further research and creativity in data tracking, focusing on social justice and ethical data sharing structures.

Keywords: Data Tracking, Smart City, Benefits, Challenges, and Best Practices

1 INTRODUCTION

According to Zhang, Liu, and Yu (2020), "smart cities" are metropolitan regions that incorporate cutting-edge technologies and data-driven solutions to increase sustainability, improve quality of life for people, and optimise many aspects of urban living. In these cities, sensors, Internet of Things (IoT) gadgets, and other cutting-edge technologies are used to gather and analyse voluminous amounts of data from a variety of sources, such as transportation systems, infrastructure, public services, and citizen interactions (Zhang & Cheng, 2018; Zhao, Wang, & Li, 2023). As it facilitates the gathering, processing, and interpretation of real-time data from many sources, data monitoring is an essential part of smart cities (Sun, Wang, & Xiong, 2019). City managers and planners can use this information to guide decisions about service delivery, resource allocation, and urban growth. Smart cities can solve problems more effectively, improve sustainability, and generally make a city more livable by collecting and analysing data on various aspects of urban life, including transportation patterns, energy usage, waste management, and citizen behaviour. Smart cities can successfully track and analyse data to address a wide range of urban concerns. Data tracking, for instance, can aid in the optimisation of transportation systems by tracking traffic patterns, forecasting congestion, and enabling effective routing. By monitoring consumption trends and enhancing distribution systems, it can enhance energy management. By examining crime trends and improving emergency response systems, it can improve public safety. The distribution of water, waste management, urban planning, and many other facets of city management can all be improved with the use of data tracking.

The purpose of this review is to offer a full and in-depth overview of data tracking in smart cities. This review tries to offer a comprehensive overview of the subject by looking at numerous aspects of data

monitoring, including the technology used, advantages, problems, and best practises. It aims to draw attention to the value of data tracking in smart city efforts and how it could change urban ecosystems. This review also attempts to present successful case studies that have successfully applied data tracking to enhance urban living from across the globe. Readers can learn more about how data tracking has been used in many circumstances and the benefits it has brought to people's lives by studying these real-world instances. Last but not least, this review offers suggestions and best practises for those involved in the conception and execution of smart city programmes. It places a strong emphasis on moral issues, data security, privacy, and the requirement for openness in data collecting and use. In order to create sustainable, effective, and inclusive smart cities, the review hopes to provide policymakers, municipal managers, and other stakeholders with guidance on how to appropriately harness the power of data tracking.

2 LITERATURE REVIEW

In order to acquire insights into urban life and facilitate evidence-based decision making, data tracking in smart cities refers to the systematic gathering, monitoring, and analysis of data from diverse sources. It entails monitoring and gathering a variety of data, including but not restricted to: Data about infrastructure - This contains details on buildings, bridges, roads, and utility systems. To optimise maintenance and resource allocation, data such as structural health monitoring, energy usage, water consumption, and waste management can be tracked (Sun, Wang, & Xiong, 2019; Zhang & Cheng, 2018). Data tracking for transport systems concentrates on keeping an eye on traffic patterns, how often people use public transport, how much parking is available, and how people commute. This knowledge enhances mobility alternatives, decreases congestion, and improves transportation efficiency. (Zhang, et al. 2020, 2019; Sun, Wang, & Xiong, 2019). Environmental data - Monitoring environmental factors including air quality, noise levels, pollution levels, and weather helps cities recognise and handle environmental issues. This information is essential for carrying out sustainability activities and enhancing a city's overall livability (Zhao et al., 2023). Energy data is tracked in real-time by smart grid systems, allowing utilities to optimise distribution, cut down on energy waste, and encourage energy conservation (Yang, Luo, & Guo, 2023). Cities are able to achieve their energy efficiency goals thanks to data collection in this area. Data on public safety - Monitoring crime rates, emergency response times, and incidents enables cities to put into practise efficient public safety measures. Additionally, high-risk locations can be found and resources can be allocated preemptively using predictive analytics. Data from citizens is also collected as part of the data tracking process in smart cities. This can include information from smartphones, smart devices, and systems for public feedback (Sun et al., 2019). Citizen-centric decision-making is made possible by these data, which offer insights into citizen preferences and behaviour patterns.

2.1 Key technologies used for data tracking

As seen in table 1, a number of technologies, including the Internet of Things, cloud computing, big data analytics, and artificial intelligence, can be used to track data in smart cities. These technologies should be used in smart cities to enable data tracking.

Table 1. Data tracking technologies for smart city

Technology	Descriptions	Sources
Internet of Things (IoT)	IoT devices, equipped with sensors and communication capabilities, collect and transmit data in real-time. These devices can include smart meters, traffic sensors,	(Bolhasani et al., 2021; Hu et al., 2023; Huang et al., 2022; Nguyen et al., 2017;

	environmental sensors, and wearable devices, among others.	Pal & Yasar, 2020; Zhuang, 2021)
Cloud Computing	Cloud platforms provide scalable storage and processing capabilities necessary for handling the massive amounts of data generated in smart cities. Data collected from various sources can be stored and processed in the cloud, enabling real-time analytics and insights.	(Dash et al., 2019; Ibrahim & Hemayed, 2019; Okai et al., 2015; Senarathna et al., 2018; Senyo et al., 2016; Tella et al., 2020; Yan & Wu, 2019)
Big Data Analytics	The use of advanced analytics tools allows for the processing and analysis of large and complex datasets. This includes techniques such as data mining, machine learning, and predictive analytics, which help extract valuable insights and patterns from the collected data.	(Benzidia & Metz, 2020; Dubey et al., 2022; Sheng et al., 2020)
Artificial Intelligence (AI)	AI technologies, such as natural language processing and computer vision, enable cities to process and understand unstructured data, such as social media feeds, images, and video footage. AI can also aid in automated decision-making processes	(Benzidia & Metz, 2020; Escobar-naranjo et al., 2023; Helo & Hao, 2022; Kalai et al., 2022; Kutyaauripo et al., 2023; Manning et al., 2022; Pournader et al., 2021)

2.2 Examples of data tracked in smart cities

Data tracked in smart cities can vary depending on the specific goals and needs of each city, but here are a few examples as shown Fig. 1.

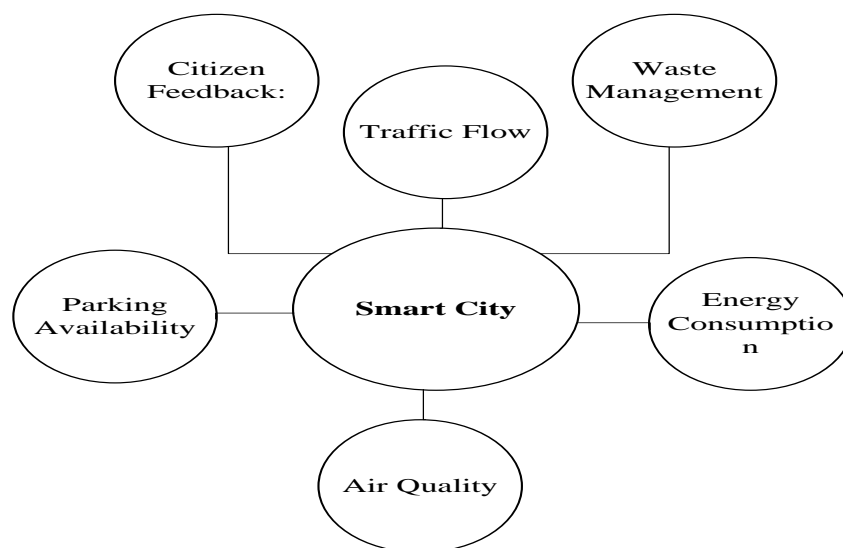


Figure 1. Examples of data tracked in smart city

Traffic Flow: To control congestion and optimise traffic signal timings, cities can track real-time traffic data (Smith & Johnson, 2020; Yang, et al., 2023). This increases the overall effectiveness of transportation networks. **Waste management:** Data tracking can assist communities in implementing smart bins with sensors that provide real-time data on fill levels, monitoring waste pickup schedules, and streamlining routes. As a result, waste management activities are more efficient and less expensive (Smith & Johnson, 2020; Yang et al., 2023). **Energy Use:** Smart metres make it possible to monitor energy use patterns in household and commercial settings, assisting people in making educated energy-use decisions and supporting energy conservation (Yang et al., 2023). **Air quality:** The quantities of particulate matter, volatile organic compounds, and carbon monoxide may all be monitored by sensors positioned all over the city. With the aid of this information, air quality improvement strategies can be put in place to reduce pollution hotspots (Yang et al., 2023). **Parking availability** can be monitored in real-time thanks to sensors buried in parking spaces. Through smartphone apps, citizens can access this data, cutting down on time spent looking for parking and easing traffic congestion (Yang et al., 2023; Wu, Hu, & Chang, 2021). **Citizen Feedback:** Surveys, mobile apps, and social media platforms can all be used by cities to gather citizen feedback. According to public needs and ambitions, this feedback aids in the development of policies and activities (Wu et al., 2021; Yang et al., 2023). Smart cities can optimise resource allocation, enhance service delivery, and improve the quality of life for their citizens by efficiently tracking and utilising data in these and other areas.

3 METHODOLOGY

The goal of the study method is to present a comprehensive understanding of data tracking in a smart city environment. A qualitative technique is used in the research design to study data tracking in smart cities. To gain insights into the data tracking in smart cities and its impact, the qualitative part entails analysing the body of existing literature, research publications, and studies. This study assessed 25 chosen publications on data tracking in smart cities and distribution of studies over a period of seven years, as seen in Fig. 2. A thematic analysis strategy can be used to find recurrent themes, patterns, and important concepts in qualitative data. A thorough understanding of data tracking in smart cities can be attained by using a solid study design, data and literature mapping tools, and analysis approaches.

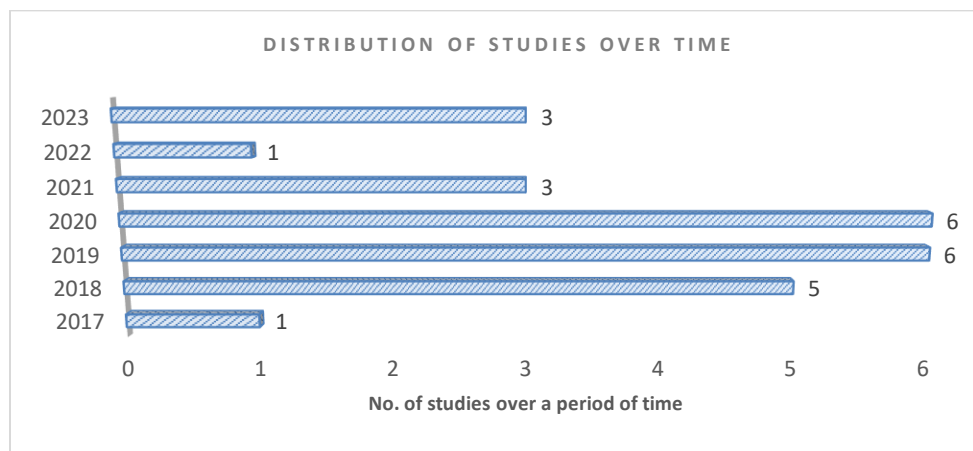


Figure 2. Distribution of studies over a period of seven years

4 DISCUSSION OF FINDINGS

As the aim of this study implied that the main focus of the study are benefits and challenges that could be derived from data tracking methods in smart cities as shown below.

4.1 Benefits of data tracking in smart cities

The rise of smart cities has fundamentally changed how cities are constructed and administered. Data tracking is one of the essential elements that enables cities to become "smart" (Smith & Johnson, 2020). Cities can get insightful knowledge that can result in a variety of advantages by gathering and analysing enormous amounts of data (Ma, & Zhang, 2021; Park, & Kim, 2019). We will look at the numerous benefits of data tracking in smart cities in this article.

4.1.1 Enhanced Urban Planning and Infrastructure Development

For urban planners and local authorities to make knowledgeable judgments on future infrastructure development, data tracking in smart cities is essential (Kim, Lee, & Park, 2018). City planners can pinpoint regions that require expansion or improvement by examining statistics on population growth, travel patterns, and land usage (Yang et al., 2023). This may result in the creation of improved public areas, more effective transit networks, and the optimisation of infrastructure development initiatives.

4.1.2 Improved Resource Management and Efficiency

For cities to be sustainable and successful, resource management must be effective. Monitoring and managing resources more efficiently is made possible through data tracking (Liu, Qi, & Wang, 2022). Cities can discover areas of inefficiency and implement policies to reduce waste, conserve resources, and cut costs by measuring energy use, water usage, and waste management (Liu et al., 2022). This improves residents' overall quality of life while also benefiting the environment.

4.1.3 Enhanced Public Safety and Security

In order to maintain security and safety for the general population in smart cities, data tracking is essential. City authorities can proactively identify and respond to potential threats or emergencies by monitoring and analysing data from a variety of sources, including surveillance cameras, emergency response systems, and social media platforms (Yang, et al., 2023). This makes it possible to respond to emergencies more quickly and effectively, deter crime, and improve general safety for locals and visitors (Zhao et al., 2023).

4.1.4 Better Transportation Systems and Traffic Management

Transportation is a crucial component of urban life, and data tracking may significantly enhance traffic management and transportation systems in smart cities. Cities can comprehend traffic patterns in real-time, improve traffic signal timings, and locate congested regions by analysing data from GPS devices, mobile apps, and traffic sensors (Li, Chen, & Zhu, 2018). As a result, travel times are shortened, traffic flow is enhanced, and the transportation network becomes more effective (Li et al., 2018).

4.1.5 Enhanced Environmental Sustainability and Quality of Life

Making habitats that are sustainable and livable for residents is one of the key objectives of smart cities. In order to accomplish this goal, data tracking is crucial. Cities can put plans in place to increase environmental sustainability and raise general quality of life by gathering and analysing data on air quality, noise pollution, and waste management (Li, & Zhang, 2021). This might entail efforts like fostering greener energy sources, lowering pollution levels, and establishing green areas for leisure pursuits (Huang et al., 2020).

In a nutshell, data tracking in smart cities has several advantages for a variety of urban living issues. The knowledge gathered from data tracking can result in more effective, sustainable, and livable cities, from better resource management and urban planning to better public safety and transportation systems. The potential for data tracking in smart cities is only anticipated to increase as technology develops, further revolutionising urban life for the better.

4.2 Challenges and concerns of data tracking in smart cities

While data tracking in smart cities has many advantages, it also presents a number of difficulties and issues that need to be resolved (Liang, Zhang, & Zhou, 2019). This section looks at some of the major problems with data tracking in smart cities.

4.2.1 Data Privacy and Security Risks

The possible breach of data security and privacy is one of the main concerns surrounding data tracking in smart cities (Yang et al., 2023). There is a chance of unauthorised access, data breaches, or information misuse when massive amounts of sensitive and personal data are gathered and analysed. In order to preserve resident data and privacy and ensure that personal information is kept secure and confidential, smart cities must employ strong security mechanisms and protocols (Xu, et al., 2018).

4.2.2 Ethical Considerations and Consent

It is impossible to ignore the moral ramifications of data tracking in smart cities. There are issues with the gathering and use of personal information without the knowledge or consent of the subjects (Chen, Wang, & Cao, 2020). To guarantee that citizens have control over their data, including the ability to give informed permission, transparent and responsible data governance regulations must be implemented (Huang, Loo, & Tam, 2020). Preventing the use of obtained data for surveillance or discriminating reasons should also be ethical issues.

4.2.3 Data Bias and Algorithmic Transparency

Data tracking has many difficulties, including data bias and algorithmic transparency. According to Kim, Park, and Lee (2023), biased datasets can provide biased results and amplify already existing inequities. For instance, judgements based on statistics may perpetuate injustices if particular groups are underrepresented in the data. By assuring diverse datasets and using transparent algorithms, smart cities must address these prejudices. To ensure justice and accountability, this calls for open-source algorithms, auditability, and examination of the decision-making procedures (Kim, et al., 2018).

4.2.4 Potential Social and Economic Divisions

In smart cities, data tracking may unintentionally widen social and economic gaps. It might worsen already-existing inequalities if certain communities or people are barred from taking part in or benefiting from smart city initiatives (Ahmed & Hossain, 2020). Affordability, accessibility, and digital literacy are essential variables that need to be considered to ensure that all residents, regardless of socioeconomic position, may actively engage with and benefit from data monitoring programmes (Lee, Kim, & Park, 2017; Brown, & Davis, 2020). Strategies should be undertaken to bridge the digital divide and guarantee equal access to technology and resources. In a nutshell, even if data tracking in smart cities has many benefits, it is crucial to solve the issues that arise. In order to fully utilise data tracking while ensuring the wellbeing and inclusivity of all residents in smart cities, it is essential to protect data privacy and security, ensure ethical considerations and consent, address data bias and algorithmic transparency, and prevent potential social and economic divisions. The methods and protections in place to address these issues and build smart cities that are egalitarian and sustainable should also evolve as data tracking does.

4.3 Case studies of successful data tracking initiatives in smart cities

Many smart cities have adopted data tracking programmes, which has produced ground-breaking fixes and greatly enhanced urban living. This section will look at three examples of data tracking projects that were effective in smart cities.

4.3.1 Superblocks and Smart Urban Mobility in Barcelona, Spain

Through the Superblocks initiative, Barcelona has used data tracking to change its urban mobility landscape. Superblocks are sizable regions with restricted traffic flow and a focus on public spaces. Barcelona has effectively implemented traffic restriction measures to improve air quality, reduce noise pollution, and create safer streets for pedestrians and bicycles by analysing traffic patterns, vehicle usage, and pedestrian data. Real-time traffic monitoring using intelligent sensors and cameras enables the city to optimise traffic flow and adopt data-driven mobility solutions. The gathered data has also assisted the city in understanding how public places are used and making appropriate plans, promoting community involvement and improving urban livability.

4.3.2 Data-driven governance and the Smart Nation Initiative in Singapore

The goal of Singapore's Smart Nation Initiative is to use technology and data to raise the standard of living for its citizens. Singapore has created cutting-edge solutions for resource optimisation, traffic control, and public safety through a number of data tracking activities. Using intelligent transport systems, for instance, the city may control traffic in real-time while also minimising congestion by keeping an eye on the schedule and flow of traffic. In addition, sensors and data analytics increase public safety by spotting possible dangers and launching quick actions. The effective and efficient resource allocation ensured by Singapore's data-driven governance strategy enables the city to optimise water, waste, and energy use. Singapore has elevated itself to the forefront of urban innovation by incorporating data tracking into its smart city architecture.

4.3.3 Copenhagen, Denmark - Tracking bicycles and urban design

In order to improve urban planning and advance sustainable mobility, Copenhagen, which is renowned for its bicycle-friendly infrastructure, has adopted data tracking. The city determines popular routes and

locations where cycling infrastructure is most needed by monitoring bicycle movement trends. This information is utilised to optimise parking areas and bicycle lanes, ensuring that residents have a simple and secure cycling experience. Furthermore, Copenhagen's data-tracking-based bike-sharing programme has been quite effective in offering convenient and environmentally friendly commuting options. The gathered information enables the city to better comprehend the tastes and habits of bikers, which results in infrastructure upgrades that are ongoing. In addition to reducing traffic congestion, Copenhagen's emphasis on bicycle monitoring in urban planning has also enhanced sustainability and public health.

These case studies demonstrate how data tracking programmes have been successfully implemented in smart cities. Barcelona, Singapore, and Copenhagen have shown how data tracking may result in sustainable urban development, increased mobility, and improved quality of life for citizens by using data and utilising cutting-edge technologies. These cases demonstrate the revolutionary potential of data tracking in creating the cities of the future, serving as an example for other cities throughout the globe. In order to create smart, resilient, and inclusive urban settings as cities continue to change, it is essential to support data tracking activities.

4.4 Best practices for data tracking in smart cities

In order to improve city services, enable informed decision-making, and enhance quality of life for citizens, data tracking is essential to smart city efforts. Several best practises and suggestions should be followed in order to guarantee the efficient and responsible use of data tracking in smart cities. Let's get deeper into a few of these techniques:

4.4.1 Making clear data governance and privacy policies a priority

Clear data governance and privacy policies must be established in smart cities in order to foster trust and safeguard people's privacy. To that end, policies for data collection, storage, access, and use must be established (Liu et al., 2022). Data ownership, permission requirements, and data retention should all be covered by data governance regulations (Xu et al., 2018). Cities may make sure that data tracking efforts are carried out in an open and moral manner, respecting people's right to privacy, and in accordance with applicable laws by developing strong data governance structures.

4.4.2 Promoting Open Communications and Consent Procedures

In data tracking programmes, open communication is essential. Cities should openly discuss data tracking's goals, advantages, and potential drawbacks with their citizens (Gürsoy et al., 2020). This entails informing locals about the kinds of information being gathered, how it will be used, and the safeguards in place to protect their privacy. The ability to opt-in or out of data gathering should be provided by clear, simple consent processes (Lee et al., 2017). Cities may make sure that data tracking efforts are carried out in an open and moral manner, respecting people's right to privacy, and in accordance with applicable laws by developing strong data governance structures. Cities should put residents' meaningful consent first and support channels for constant communication and feedback.

4.4.3 Investing in Infrastructure and Data Security Measures

In smart cities, data security is of the utmost significance. To safeguard gathered data against misuse, breaches, and unauthorised access, strong cybersecurity measures should be put in place (Jiang, Liu, & You, 2018). Adopting encryption methods, secure data storage systems, and rigorous access restrictions are a few examples of how to do this. In order to ensure the dependability and integrity of the data collected,

smart cities should also invest in the infrastructure required to securely gather, transmit, and analyse data (Chen, Li, & Wang, 2019). To address new threats and vulnerabilities, security audits and updates should be carried out on a regular basis.

4.4.4 Encouraging Data Sharing and Cross-Sector Collaboration

To fully realise the potential of data monitoring efforts, collaboration and data sharing between various sectors, including governmental organisations, corporations, researchers, and communities, are essential. Cities can obtain important insights for making innovative solutions and evidence-based decisions by exchanging anonymised and aggregated data (Chen et al., 2020). Finding a balance between data transparency and privacy protection is essential, though. To protect individual privacy while promoting group advantages, collaboration frameworks should place a high priority on data anonymization, permission, and secrecy (Kim et al., 2023).

The appropriate and efficient use of data in smart cities can be ensured by including these best practises and suggestions into data tracking efforts. Cities may use data monitoring to advance sustainable urban growth, improve services, and build inclusive and livable communities by setting clear governance policies, fostering transparency, investing in data security, and encouraging collaboration. Maintaining a proactive attitude towards data tracking practises will be essential to tackling new opportunities and difficulties in the design and implementation of smart cities as technology develops.

5 CONCLUSION AND IMPLICATIONS

We highlighted the conclusions presented throughout the study, emphasised the significance of responsible data monitoring in smart cities, and looked at potential future paths for research in this conclusion. We have emphasised the finest methods and advice for data tracking in smart cities throughout this article. These involve defining precise data governance and privacy regulations, making sure that consent and communication procedures are open to the public, putting money into infrastructure and security measures for data, and encouraging cross-sector collaboration and data exchange. In order to foster trust among people and uphold their right to privacy, we talked about how crucial it is to have clear data governance and privacy regulations. Transparent communication and permission procedures were emphasised as being essential for engaging residents in a conversation and empowering them to make choices regarding data collection. The dependability, integrity, and privacy of acquired data are also ensured by investing in infrastructure and data security measures. The potential of data monitoring for evidence-based decision-making and creative solutions can be fully realised by cities through encouraging cross-sector collaboration and data sharing.

Given its potential implication on urban services, decision-making, and people's quality of life, responsible data tracking is crucial in smart cities. Cities can make sure that data tracking projects are carried out in a transparent, moral, and privacy-respecting manner by putting into practise the best practises and suggestions provided in this article. Cities that track their data responsibly can use it to improve service delivery, allocate resources more efficiently, and build resilient urban ecosystems. It encourages inclusion and accessibility, improves public safety, and allows for evidence-based decision-making. However, it is critical to strike a balance between the advantages of data tracking and safeguarding people's rights to privacy and addressing potential concerns such data breaches and unauthorised access.

6 LIMITATIONS AND FUTURE STUDIES

Future data tracking research prospects in smart cities present many interesting possibilities. These consist of: Improving techniques for data anonymity and privacy protection – Advanced techniques for data anonymization and privacy protection must be developed in order to preserve people's privacy given the complexity of data tracking systems; Investigating the moral ramifications of data tracking – It is crucial to thoroughly evaluate the ethical issues around consent, data ownership, and the possible bias in data analysis as data tracking becomes more prevalent; Analysing how data monitoring affects social equality – It is important to comprehend how data tracking affects social equity to make sure that disadvantaged groups aren't unfairly affected or left out; Creating rules and frameworks that promote data sharing and collaboration while safeguarding individual privacy and guaranteeing fair data usage – Research is required to establish guidelines and frameworks that facilitate data sharing and collaboration while safeguarding individual privacy. We might advance our knowledge of the consequences and potential of data monitoring in smart cities by pursuing these study topics, opening the door for responsible and significant urban growth. In a nutshell, ethical data collection is essential to achieving the objectives of smart cities. Cities may make the most of data while upholding people's right to privacy and fostering trust by following the best practises and suggestions suggested in this article. To solve new issues and realise the full potential of data tracking in building sustainable, livable, and inclusive smart cities, we will need to keep researching and innovating.

AUTHOR DECLARATIONS

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